

What is Claimed is:

Sub a 1. A system, comprising:

a plurality of messaging systems for processing respective messages intended for recipients;

a data center in operative communication with the plurality of messaging systems for storing transaction data associated with each respective message;

a control system in operative communication with the data center for:

identifying selected transaction data from among the transaction data corresponding to a defined recipient; and

using the selected transaction data to generate a recipient profile of messages intended for the defined recipient that have been processed by the plurality of messaging systems.

2. The system of claim 1, wherein:

the recipient profile includes segmentation information developed from the selected transaction data that organizes the messages intended for the defined recipient into categories.

3. The system of claim 2, wherein:

the control system is further for:

using the segmentation information to develop inferences about the defined recipient in the recipient profile.

4. The system of claim 3, wherein:

the plurality of messaging systems are operated by respective senders; each respective sender has associated classification data indicating an

industry segment that describes the respective sender's activities; and

the control system is further for:

using the sender classification data to store an indication in the recipient profile of types of senders that originated the messages intended for the defined recipient.

5. The system of claim 4, wherein:
the inferences are developed from the sender classification data and may include one or more of the following insights: characteristics, preferences and interests of the defined recipient.
6. A method of operating a data center, the method comprising the step(s) of:
communicating with a plurality of messaging systems, the messaging systems for processing respective messages intended for recipients;
storing transaction data associated with each respective message;
identifying selected transaction data from among the transaction data corresponding to a defined recipient; and
using the selected transaction data to generate a recipient profile of messages intended for the defined recipient that have been processed by the plurality of messaging systems.
7. The method of claim 6, further comprising the step(s) of:
using the selected transaction data to generate segmentation information that organizes the messages intended for the defined recipient into categories.
8. The method of claim 7, further comprising the step(s) of:
using the segmentation information to develop inferences about the defined recipient in the recipient profile.
9. The method of claim 8, wherein:

the plurality of messaging systems are operated by respective senders;
and
each respective sender has associated classification data indicating an
industry segment that describes the sender's activities; and
further comprising the step(s) of:
using the sender classification data to store an indication in the
recipient profile of types of senders that originated the
messages intended for the defined recipient.

- 10 The method of claim 9, wherein:
the inferences are developed from the sender classification data and may
include one or more of the following insights: characteristics,
preferences and interests of the defined recipient.

11. A memory system accessible by an application program being executed
on a data processing system, comprising:
transaction data associated with a plurality of messages, the transaction
data representative of respective messages processed by a plurality of
messaging systems;
selected transaction data from among the transaction data corresponding
to a defined recipient; and
recipient profile data corresponding to the selected transaction data from
messages intended for the defined recipient that have been processed
by the plurality of messaging systems.

12. The memory system of claim 11, further comprising:
segmentation data developed from the selected transaction data that
organizes the messages intended for the defined recipient into
categories.

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- The memory system of claim 12, further comprising:
inference data about the defined recipient's
segmentation data.
- The memory system of claim 13, further comprising:
classification data, associated with respective
plurality of messaging systems, indicating
describes the respective senders' activities;
an indication in the recipient profile, based on
types of respective senders that originate
the defined recipient.
- The memory system of claim 14, wherein:
the inference data is developed from the data
include one or more of the following information:
preferences and interests of the defined